

M.U.A

beauty lab

Name:	24/7 Lip Treatment (RTW)
Package:	7 grams



Selling Phrases:	<ul style="list-style-type: none"> • Paraben Free • Visibly smoothes and plumps lips while reducing the appearance of fine line & wrinkles • Improves contour of lip due to the peptides which volumize and plump the connective tissue creating a mild 'swelling' of the lip tissue • Re-hydrates and holds moisture it's collected • Lips appear smoother instantly • Will increase volume up to 40% after 29 days' use
Reference Phrases:	<ul style="list-style-type: none"> • Two natural peptides: Maxi-lip™ and Dermaxyl™ instantly volumize, plump, hydrate, smooth fine surface lines and improve lip contour by stimulating collagen production • Patented ingredients have been proven to minimize the appearance of and prevent wrinkles
Usage:	<ul style="list-style-type: none"> • Apply for smoother feeling lips in seconds • Apply 3 times a day for 29 days to increase lip volume up to 40%

Ingredient	Function
Diisostearyl Malate	Emollient
Cera Microcristallina (Microcrystalline) Wax	Binding agent, emulsifier, opacifier
Euphorbia Cerifera (Candellila) Wax	Thickener, Moisturizer
PPG-3 Benzyl Ether Myristate	Emollient, moisturizer, emulsifier
C12-15 Alkyl Benzoate	Emollient, moisturizer
Tribehenin	Skin conditioner
Ethylhexyl Palmitate	Emollient
Ceramide-2	Skin conditioner
Sorbitan Isostearate	Emulsifier
PEG-10 Rapeseed Sterol	Emollient
Palmitoyl Oligopeptide (Maxi-Lip™)	Botanical additive that stimulates collagen; restructures connective tissue
Natural Fragrance	Fragrance

May Contain (+/-): Titanium Dioxide (CI 77891), Iron Oxides (CI 77491/77492/CI 77499), Red 6 (CI 15850), Red 27 (CI 45410)