

M.U.A
beauty lab

Name:	Custom Mineral Moisture Tint Base (Custom Foundation System)
Package:	8 fl. oz, 16 fl. oz.



Selling Phrases:	<ul style="list-style-type: none"> • Lightweight, sheer formula • Makes skin appear naturally radiant • Contains active anti-aging ingredients • Paraben-free, phthalate-free, sulfate-free, gluten-free • Contains no petrochemicals, synthetic fragrances or dyes • Four shades; Fair, Light, Medium & Dark
Reference Phrases:	<ul style="list-style-type: none"> • Aloe soothes, heals and softens skin • Collagen Tri-peptide stimulates collagen production and improves elasticity • Argireline restores moisture balance and protects against lines & wrinkles • Copper, Manganese & Zinc fight free radicals, diminish fine lines, firm and strengthen skin • Vitamins A, C & E nourish and protect skin • Sodium PCA is a humectant that increases skin softness.
Usage:	<ul style="list-style-type: none"> • Add Foundation System toners and additives to create custom shade as desired. Package in the 1 oz. spatula bottle or a 1 oz. jar. • Suggested formula: 25- 30 ml base, 5 to 10 ml of toners or additives

Ingredient	Function
Aqua (purified water)	Carrier
Aloe Barbadensis (Aloe) extract	Plant extract with soothing & healing properties
Glycerin	Humectant
Coco-Caprylate/Caprates	Emollient
Kaolin	French clay, absorbent
Titanium Dioxide	Opacifying agent
Coco-glucoside	Skin conditioning agent
Coconut Alcohol	Emulsion stabilizer
Potassium Cetyl Phosphate	Emulsifier, pH adjuster
Cetearyl Esters	Skin softener
Benzophenone-3	UV protectant
Cetyl Alcohol	Emollient, Emulsion stabilizer
PEG-40	Emulsifier
Prunus Armeniaca (Apricot Kernel) oil	Skin softener
Helianthus Annuus (Sunflower) oil	Skin softener
Sodium PCA	Humectant
Magnesium Aluminum Silicate	Thickener
Acetyl Hexapeptide-8 (Argireline)	Acetylcholine blocker, skin smoother
Zea Mays (Corn) Starch	Excipient; stabilizer
Hydrolyzed Corn Starch	Excipient
Cocamidopropyl Dimethylamine	Stabilizer; emulsifier
Lauryl Laurate	Emollient
Palmitoyl Tripeptide-5	Anti-wrinkle active peptide
Caprylyl Glycol	Emollient, moisturizer
Natural Fragrance	Fragrance
Lecithin Alcohol	Emulsifier
PEG 25 Shea Butter Glycerides	Skin conditioning agent
Ascorbyl Palmitate (Vitamin C)	Antioxidant
Tocopherol (Vitamin E)	Antioxidant
Retinyl Palmitate (Vitamin A)	Antioxidant
Saccharomyces/Manganese Ferment	Skin conditioning agent
Saccharomyces/Copper Ferment	Skin conditioning agent
Saccharomyces/Zinc Ferment	Skin conditioning agent
Disodium EDTA	Chelating agent, Viscosity adjuster
Xanthan Gum	Thickener, emulsifier, stabilizer
Saccharide Isomerate	Emollient, water binding agent

May Contain (+/-): Titanium Dioxide (CI 77891), Iron Oxides (CI 77491/CI 77492/CI 77499), Chromium Oxide Greens (CI 77288), Ultramarines (CI 77007), Mica (CI 77091)