

M.U.A

beauty lab

Name:	Lip Plumping Additive (Custom Lipstick System)
Package:	1 oz.



Selling Phrases:	<ul style="list-style-type: none"> • Create plumper, more voluptuous lips • Volumizes, plumps and hydrates • Smooths fine surface lines • Improves lip contours • Add .5 ml to custom lipstick or gloss pot before pouring mixture into mold or packaging • Apply finished product to lips 3 times daily for 29 days for best results
Reference Phrases:	<ul style="list-style-type: none"> • Contains Maxi-Lip™, a natural, patented tri-peptide • Plumps and moisturizes lips by stimulating collagen production in the connective tissues • Clinically proven to (when applied 3 times daily for 29 days): <ul style="list-style-type: none"> -increase lip volume 40% -improve lip hydration 60% -increase lip softness 70% -improve lip condition 100% -reduce surface folds and creases 29%
Usage:	<ul style="list-style-type: none"> • Add .5 ml to custom lipstick or gloss pot before pouring mixture into mold or packaging • Apply finished product to lips 3 times daily for 29 days for best results

Ingredient	Function
Palmitoyl Oligopeptide (Maxi-Lip™)	Stimulates collagen; restructures connective tissues
Ethylhexyl Palmitate	Carrier
Tribehenin	Carrier
Sorbitan Isostearate	Carrier
Castor Oil	Emollient