

# M.U.A

beauty lab

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| <b>Name:</b>    | <b>Sunscreen Additive (Custom Lipstick System)</b> |
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| <b>Package:</b> | 1 oz.  |

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|---------------------------|--|
| <b>Selling Phrases:</b>   | <ul style="list-style-type: none"><li>• Paraben Free</li><li>• Increases SPF up to 14</li><li>• Non-irritating</li></ul>   |
| <b>Reference Phrases:</b> | <ul style="list-style-type: none"><li>• Octyl Methoxycinnimate (non-irritating) sunscreen derived from Cinnamon leaves</li></ul>   |
| <b>Usage:</b>             | <ul style="list-style-type: none"><li>• To increase the SPF of a lipstick, add into lipstick base</li><li>• Each drop increases the SPF by 1; use 6 drops maximum in any lipstick or gloss</li></ul> |

| <b>Active Ingredients</b> | <b>Function</b> |
|---------------------------|-----------------|
| Octyl Methoxycinnimate    | U.V. absorber   |