

M.U.A
beauty lab



Name:	Natural Lipstick Base
Package:	11 gram pot (creates 2 lipsticks)

Selling Phrases:	<ul style="list-style-type: none"> • Natural, Organic and Vegan Lipstick Base • All Natural • Gluten Free • Paraben Free • Made with Organic Oils and Natural Waxes • Natural High UV Protection Factor • Moisturizes and smoothes the lips • Natural Lipstick caresses and cares for lips
Reference Phrases:	<ul style="list-style-type: none"> • Paraben Free • Smooth, sheer and emollient • Infused with Vitamin E • Soothes, hydrates, moisturizes & protects • SPF 8
Usage:	<ul style="list-style-type: none"> • All natural plant waxes (carnauba & candelilla) keep lipstick smooth & creamy • Infused with antioxidant, Vitamin E • Jojoba oil gives shine & "slip"
	<ul style="list-style-type: none"> • Create a smooth, silky textured lipstick • Package in lipstick tube or pot

Ingredient	Function
Copernicia Cerifera (Carnauba) Wax	Natural Wax
Euphorbia Cerifera (Candelilla) Wax	Protects against moisture loss
Butyrospermum Parkii (Shea Butter), Organic	Emollient
Ricinus Communis (Castor) Seed Oil, Organic	Barrier Agent, imparts shine
Simmondsia Chinensis (Organic Jojoba) Seed Oil	Emollient
Vitis Vinifera (Grape) Seed Oil	Emollient
Lonicera Japonica (Japanese Honeysuckle)	Skin Conditioning Agent, anti-aging, anti-inflammatory, anti-bacterial, calming and regenerative properties. High UV protection factor
Lonicera Caprifolium (Honeysuckle Flower Extract)	Moisturizing Agent, Preservative
Tocopherol (Vitamin E)	Antioxidant, Preservative