

# M.U.A

beauty lab

<b>Name:</b>	<b>Butter Base (Custom Lipstick System)</b>
<b>Package:</b>	11 grams (one pot)

<b>Selling Phrases:</b>	<ul style="list-style-type: none"><li>• Paraben Free</li><li>• Smooth, sheer and emollient</li><li>• Infused with Vitamin E</li><li>• Soothes, hydrates, moisturizes &amp; protects</li><li>• SPF 8</li></ul>
<b>Reference Phrases:</b>	<ul style="list-style-type: none"><li>• All natural plant waxes (carnauba &amp; candellia) keep lipstick smooth &amp; creamy</li><li>• Infused with antioxidant, Vitamin E</li><li>• Jojoba oil gives shine &amp; "slip"</li></ul>
<b>Usage:</b>	<ul style="list-style-type: none"><li>• Create a smooth, silky textured lipstick with sheerer appearance on lips</li><li>• Package in lipstick tube or pot</li></ul>

<b>Ingredient</b>	<b>Function</b>
Lanolin Oil	Emulsifier
Hydrogenated Polybutene	Lubricant
Cetyl Ricinolate	Emulsifier, binding agent, castor oil derivative
Lanolin	Emulsifier
Octyldodecyl Stearoyl Stearate	Emollient
Euphorbia Cerifera (Candelilla) Wax	Thickener, moisturizer
Ricinus Communis (Castor) Seed Oil	Barrier Agent, imparts shine
Stearalkonium Hectorite	Suspending Agent
Propylene Carbonate	Solubilizer
Simmondsia Chinensis (Jojoba) Seed Oil	Emollient, binder
Cetyl Acetate	Solubilizer
Acetylated Lanolin Alcohol	Skin softener, natural lanolin
Copernicia Cerifera (Carnauba) Wax	Texturizer
Propylene Glycol Dicaprylate/Dicaprate	Emollient
Paraffin Wax	Thickener, prevents moisture evaporation
Ethylhexyl Palmitate	Emollient
Myristyl Lactate	Emollient
Caprylyl Glycol	Skin Smoothing agent
Natural Fragrance	Fragrance
Tocopherol (Vitamin E)	Antioxidant, Preservative