

M.U.A

beauty lab

Name:	Lip Gloss Base (Custom Lipstick System)
Package:	11 grams (one pot)

Selling Phrases:	<ul style="list-style-type: none">• Paraben Free• All natural plant waxes• Moisturizes and adds texture• Soothes and heals• Infused with Vitamin E• SPF 8
Reference Phrases:	<ul style="list-style-type: none">• Shea butter(from karate tree) moisturizes & nourishes• Aloe extract contains soothing & healing properties• All natural plant waxes keep gloss smooth & creamy• Infused with Vitamin E
Usage:	<ul style="list-style-type: none">• Create a high shine, sheer to high pigmented, moisturizing gloss• Package in a lip gloss pot

Ingredient	Function
Lanolin Oil	Emulsifier
Hydroxylated Lanolin	Emulsifier
Hydrogenated Polybutene	Polymer
Cera Microcristallina (Microcrystalline) Wax	Binding agent, emulsifier, opacifier
Ricinus Communis (Castor) Seed Oil	Barrier Agent, imparts shine
Stearalkonium Hectorite	Stabilizer
Propylene Carbonate	Solubilizer
Ozokerite Wax	Emulsifier, thickening agent
Euphorbia Cerifera (Candelilla) Wax	Thickener, moisturizer
Copernicia Cerifera (Candelilla) Wax	Natural Wax
Butyrospermum Parkii (Shea Butter)	Emollient
Simmondsia Chinensis (Jojoba) Seed Oil	Binder and emollient
Natural Fragrance	Fragrance
Caprylyl Glycol	Skin smoothing Agent
Tocopherol (Vitamin E)	Anti-oxidant, preservative
Ascorbyl Palmitate	Natural preservative & anti-oxidant
Soybean Oil	Natural emollient
Aloe Extract	Anti-irritant, soothing to lips