

M.U.A

beauty lab

Name:	Moisture Additive (Custom Lipstick System)
Package:	1 oz. and 4 oz. (refill)

Selling Phrases:	<ul style="list-style-type: none">• Paraben Free• Adds creamy, moisturizing feel• Rich in antioxidants
Reference Phrases:	<ul style="list-style-type: none">• Avocado oil, jojoba oil & other botanicals create creamier texture• Grapeseed oil (antioxidant)
Usage:	<ul style="list-style-type: none">• Necessary in a frosted lipstick to lessen the possibility of breakage in a finished lipstick• Must be added to Lip Gloss Base if filling it into a wand

Ingredient	Function
Persea Gratissima (Avocado) Oil	Emollient
Vitis Vinefera (Grapeseed) Oil	Antioxidant
Simmondsia Chinensis Seed (Jojoba) Oil	Emollient
And other botanicals (proprietary formula)	Emollients