



Name:	Coverage Intensifier Mineral Powder (Custom Mineral Powder System)
Package:	Medium jars (Light & Dark), Large jar (Medium)

Selling Phrases:	<ul style="list-style-type: none"> • Paraben Free • All natural ingredients • Talc-free, fragrance-free, oil-free, dye-free and non-comedogenic • Exceptional adherence to skin creates long lasting coverage • Healing, non-aggressive properties • Silky texture • Natural SPF protection • Protective barrier allows skin to breathe • Three shades: Light, Medium & Dark for all skin tones • Micronized minerals
Reference Phrases:	<ul style="list-style-type: none"> • Contains natural form of mica which gives silky texture and "slip" • Kaolin (French clay) absorbs oil from the surface • Micronized Titanium Dioxide & Zinc Oxide provide SPF protection and healing properties • Zinc Stearate helps powder adhere to skin • No Bismuth Oxochloride added which can be a skin irritant and can add "chalky pink" color to powder
Usage:	<ul style="list-style-type: none"> • Increases coverage and sun protection • Can be added into powders to cover tattoos & scars • Add 2 tsp. to any foundation to make it full coverage • Great for all skin types, especially sensitive skin or when skin is in most sensitive state (after surgery or skin services)

Ingredient	Function
Micronized Titanium Dioxide	Opacifier, UV Blocker
Zinc Oxide	Sunscreen, Skin Protectant
Kaolin	Absorbs oil
Zinc Stearate	Helps powder adhere to the skin
Magnesium Carbonate	Carrier

May Contain (+/-): Mica (CI 77091), Iron Oxides (CI 77491/77492/CI 77499), Ultramarines (CI 77007).