

M.U.A

beauty lab

Name:	Deep Dive Micellar Cleansing Water
Package:	4 oz airless pump bottle

Selling Phrases:	<ul style="list-style-type: none"> • Micellar technology cleanses, tones and repairs the skin in a single step.
Reference Phrases:	<ul style="list-style-type: none"> • Micellar water uses molecules like magnets to lift dirt, oil, and makeup from the face and eyes, as it soothes, moisturizes, and softens skin. • The power of micelles instantly trap all impurities and traces of makeup, just a single wipe on the skin with a cotton pad is all that is needed. • Transparent water is enhanced with a variety of peptides: Palmitoyl Tetrapeptide-7, Palmitoyl Oligopeptide, Acetyl Hexapeptide-8 • The active peptides with proven results will reduce wrinkles, increase collagen production, firm and soften the skin • Strengthen with Aloe Extract, Ganoderma Lucidum (Mushroom) Stem Extract, Serenoa Serrulata (Saw Palmetto) Fruit Extract, Micrococcus Lysate and White Lily Extract a cocktail of ingredients which will reduce inflammation, protect, hydrate, moisturizer, regenerate and repair all skin types
Usage:	<ul style="list-style-type: none"> • Cleanse face with cotton pad saturated with Deep Dive

Ingredient	Function
Water	
Phytic Acid	Anti-oxidant, anti- inflammatory
Sodium Hydroxide	Cleansing agent
Sorbitan Oleate Decylglucoside Crosspolymer	Solubilizer
Phenoxyethanol	Preservative
Caprylyl Alcohol	Natural fatty acid from coconut
Ethylhexyl Glycerin	Skin conditioning agent
Hexylene Glycol	Humectant
Propanediol	Humectant, improved moisturization, delivers actives into skin
Aloe Barbadensis Leaf Juice	Moisturizes, leaves protective layer
Acetyl Hexapeptide-8	Argireline, a peptide compound to reduce wrinkles, botox alternative
Potassium Sorbate	Preservative
Butylene Glycol	Conditioning agent
Carbomer	Stabilizer
Polysorbate 20	Surfactant and emulsifier
Palmitoyl Oligopeptide	Peptide, stimulate collagen production
Palmitoyl Tetrapeptide-7	Matrixyl 3000, boost the growth of the connective tissues and naturally increasing the production of collagen in the skin; when the production of collagen is increased, the skin can heal and rejuvenate itself
Micrococcus Lysate	Skin conditioning
Ganoderma Lucidum (Mushroom) Stem Extract	Skin protecting
Serenoa Serrulata (Saw Palmetto) Fruit Extract	Skin conditioning
Dipotassium glycyrrhizinate	A salt derived from the licorice plant. Also known as licorice root extract. skin conditioning agent works to improve the appearance of dry/damaged skin by reducing flaking and restoring suppleness, and also functions as an anti-irritant with anti-inflammatory and skin soothing capabilities.
Lilium Candidum Flower Extract (White Lily)	Fortifies, protects, moisturizers and regenerates all skin types due to the high level of saponins and polysaccharides.
Simmondsia Chinensis (Jojoba) Seed Oil	Provides amino acids, helps with inflammation
Opuntia Ficus-Indica Fruit Extract (Prickly Pear)	Humectant, High in B vitamins and vitamins A and C
Papaver Rhoëas Extract (Poppy)	Skin Firming
Tocopherol (Vitamin E)	Anti-oxidant

Caprylic / Capric Triglycerine

Anti-inflammatory, skin emollient