

# M.U.A

beauty lab

<b>Name:</b>	<b>Color Wash Lipstick</b>
<b>Package:</b>	<b>Silver Metal Tube, 4 grams</b>

<b>Selling Phrases:</b>	<ul style="list-style-type: none"> <li>• Paraben Free</li> <li>• Smooth, creamy and emollient</li> <li>• Infused with vitamin E</li> <li>• Sheer wash of color on the lip for a more natural look</li> <li>• Protects against moisture loss</li> <li>• Soothes, hydrates, moisturizes and protects</li> <li>• SPF 8</li> </ul>
<b>Reference Phrases:</b>	<ul style="list-style-type: none"> <li>• All natural plant waxes (carnauba &amp; candelilla) keep lipstick smooth &amp; creamy</li> <li>• Infused with antioxidant vitamin E</li> <li>• Paraffin wax prevents moisture evaporation</li> </ul>
<b>Usage:</b>	<ul style="list-style-type: none"> <li>• A creamy, moisturizing texture in sheer lipstick</li> </ul>

<b>Ingredient</b>	<b>Function</b>
Cetyl Acetate	Solubilizer
Acetylated Lanolin Alcohol	Skin softener, natural lanolin
Cetyl Ricinolate	Emulsifier binding agent, derivative of castor oil
Euphorbia Cerifera (Candelilla) Wax	Protects against moisture loss, natural wax
Lanolin Oil	Emulsifier
Propylene Glycol Dicaprylate/Dicaprate	Emollient
Ethylhexyl Palmitate	Emollient
Ozokerite Wax	Emulsifier, thickening agent
Ricinus Communis (Castor) Seed Oil	Barrier Agent, imparts shine
Stearalkonium Hectorite	Stabilizer
Propylene Carbonate	Solubilizer
Copernicia Cerifera (Carnauba) Wax	Natural wax
Cera Microcristalina (Microcrystalline) Wax	Wax
Paraffin Wax	Thickener, prevents moisture evaporation
VP/Hexadecene Copolymer	Suspending Agent
Caprylyl Glycol	Skin smoothing agent
Natural Fragrance	Scent
Tocopherol (Vitamin E)	Antioxidant, Preservative