

# M.U.A

beauty lab

<b>Name:</b>	<b>Sheer Porefection Age Defying Matte Primer</b>
<b>Package:</b>	1 oz airless and 4 oz Custom Blend

<b>Selling Phrases:</b>	<ul style="list-style-type: none"><li>• A lightweight, matte finish, pore perfecter which smoothes skin and minimizes the look of pores with a blend of powders that perfect the skin while skincare actives support improved texture and appearance over time.</li></ul>
<b>Reference Phrases:</b>	<ul style="list-style-type: none"><li>• Formulated with Poppy Seed, Prickly Pear and Lily Extract, combined with a unique blend of powder, it leaves skin looking smooth, even, and poreless while feeling natural and fresh.</li><li>• Poppy Seed Extract instantly firms the skin.</li><li>• Prickly Pear Extract's high content of water-binding compounds makes it a powerful humectant that attracts and retains moisture onto the skin.</li><li>• White Lily Extract fortifies, protects, moisturizes and regenerates all skin types.</li></ul>
<b>Usage:</b>	<ul style="list-style-type: none"><li>• Use alone or over moisturizer</li></ul>

<b>Ingredient</b>	<b>Function</b>
Cyclopentasiloxane	Protective Barrier
Dimethicone Crosspolymer-3	Skin Protectant helps product adhere
Polysilicone-11	Film forming agent, polymer
Silica	Absorbs oil, helps makeup last longer
Isododecane	Increases spreadability, gives weightless feel
Ascorbic Acid (Vitamin C)	Antioxidant
Lonicera Japonica (Honeysuckle) Flower Extract	Natural Preservative
Lonicera Caprifolium (Honeysuckle) Flower Extract	Natural Preservative
Simmondsia Chinensis (Jojoba) Seed Oil	Provides amino acids, helps with inflammation
Opuntia Ficus-Indica (Prickly Pear) Fruit Extract	Humectant, High in B vitamins and vitamins A and C
Glycerin	Natural lipid, vegetable derived
Lilium Candidum (White Lily) Flower Extract	Fortifies, protects, moisturizers and regenerates all skin types due to the high level of saponins and polysaccharides.
Papaver Rhoëas (Poppy) Extract	Skin Firming
Tocopherol (Vitamin E),	Antioxidant
Caprylic / Capric Triglycerine	Anti- inflammatory, skin emollient

Sample Formula for Custom Blending:

**Poreless Perfection Foundation**

25-30ml Base of Choice  
 5 ml Sheer Poreflection  
 Toners to match clients' skin  
 Additives of choice