

Name:	Wise Disguise (RTW Liquid concealer)	
Package:	Silver Wand Applicator, 8 grams	
Available	8 (Buff, Sand, Cameo, Beige, Natural,	
shades:	Tawny, Fawn, Color Corrector)	



Selling Phrases:	Paraben Free	
	Lightweight, creamy and crease proof	
	Talc-free	
	Heals as it lightens dark areas	
	 Erases spots and evens skin tone 	
	Vitamin E (anti-oxidant)	
	Has healing extract which is a potent anti-inflammatory and	
	cell renewal agent	
Reference	Infused with vitamin E	
Phrases:	Contains Centipede Cunninghamii extract which is an anti-	
	inflammatory that has high cell regeneration that helps in	
	healing and protecting the skin	
	Beeswax makes product water resistant	
	Talc-free	
	Dimethicone gives a smooth, silky texture, "slip" and skin	
	protectant	
	Increases cellular turnover like a glycolic	
Usage:	Use alone, under foundation or over foundation	
	Great for coverage with moisture	
Notes	Centipeda Cunninghamii is native to Australia and has been	
	used by the Aborigines for burns, wounds and skin infections	

Ingredient	Function
Ethylhexyl Palmitate	Emollient, moisturizer
Petrolatum	Lubricant helps prevent evaporation of
	moisture fro mskin and protects
Phenyl Trimethicone	Skin Protectant
Silica	All natural thickener
Cera Alba (Beeswax)	Seals in moisture
Myristyl Lactate	Emollient
Polyethylene	Emulsifier
Centipeda Cunninghamii Extract	Anti-inflammatory, renews skin cells
	provides a sunscreen agent
Natural Fragrance	Fragrance
Tocopherol	Vitamin E, antioxidant

May Contain (+/-): Titanium Dioxide (CI 77891), Iron Oxides (CI 77491/77492/CI 77499), Ultramarine Blue (CI 77007), Chromium Oxide Green (CI 77288), Mica (CI 77091).